



## Central Okanagan Electoral Area - East

Encompassing the scenic rural east side of Okanagan Lake, this electoral area sits outside the City of Kelowna and District of Lake Country. Its two largest communities are: Ellison, located to the northeast of Kelowna on Old Vernon Road; and Joe Rich, located 24 km east of Kelowna on Highway 33.

### Population & Growth

Year	Central Okanagan E. Population	Central Okanagan E. Pop. Growth %
2011	3,795	-
2016	3,824	0.8%

### Workforce

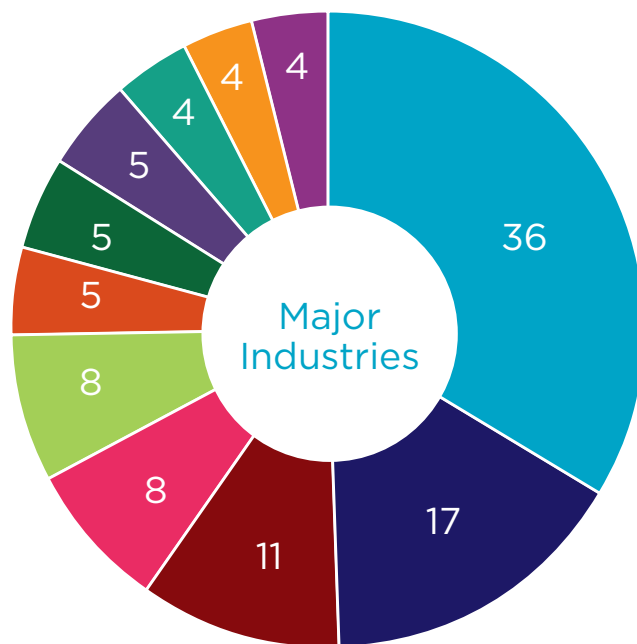
Statistic	Number of People	Population Percentage
Labour Force	2,140	63.7%
Employed	1,970	58.6%
Unemployed	175	8.2%
Not in Labour Force	1,220	36.3%

## Quick Facts

Home of the  
**GONZO MUSIC FESTIVAL**  
at Sunset Ranch Golf Course

There are a number of communities within the Electoral Area including **ELLISON, JOE RICH** and neighbourhoods along the south end of Lakeshore Road and June Springs

**Cougar Canyon Ecological Park** and **Graystokes Provincial Park** protect unique environmental areas



- Construction
- Agriculture, Forestry, Fishing and Hunting
- Other Services (except public administration)
- Manufacturing
- Professional, Scientific and Technical Services
- Finance & Insurance
- Retail Trade
- Administrative and Support, Waste Management, etc.
- Transportation & Warehousing
- Real Estate and Rental and Leasing
- Arts, Entertainment and Recreation

Source: Canadian Business Patterns, 2017

### Community Infrastructure



**EDUCATION FACILITIES**

1 elementary school



**RECREATION FACILITIES**

2 community halls





## Doing Business in the Community

### Contact Information

For more information on what's happening or to discuss your project, please contact the Central Okanagan Economic Development Commission at:

Toll Free: (877) 332-2673

Phone: (250) 469-6280

Email: [info@investkelowna.com](mailto:info@investkelowna.com)

Address: 1450 K.L.O. Road, Kelowna BC, V1W 3Z4

Website: [www.investkelowna.com](http://www.investkelowna.com)

